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**RELIEF COMES TO HURRICANE IKE VICTIMS  
FROM INTERNATIONAL PLUMBING AND HARDWARE COMPANY**  
*Cifial USA Extends Special Offer to Homeowners Affected by Recent Natural Disaster*

**NORCROSS, Ga. (November 2008)** - In an effort to restore normal living conditions in the areas affected by Hurricane Ike, Cifial USA, leading [plumbing and hardware manufacturer](#), has announced a sizeable discounted price on all its products. Cifial took action after learning that the storm inundated at least 100,000 homes and caused substantial damage.

“We are pleased to have the opportunity to do our part for those in need. Hurricane victims are often exposed to life-threatening situations, face contaminated food and water and many lose their homes and businesses in the process. Cifial is dedicated to reaching out and assisting people rebuild their communities’ one step at a time by providing quality products that deliver the vital resource of water,” said Jim Osborne, director of sales for Cifial USA.

The promotion will be open to anyone located in the Galveston and Houston areas of Texas. In order to apply, a person must present a copy of their [FEMA](#) Case Number to a local Cifial dealer where they will receive 10 percent off their next purchase.

This limited time offer only applies to Cifial products and is available through July 31, 2009. For more information on how to receive this exclusive offer or any of Cifial’s products, call 800.528.4904 or visit <http://www.cifialusa.com/usa.php>.

**About CIFIAL USA:**

Founded in Portugal in 1904, Cifial has over 100 years of plumbing and hardware manufacturing experience. One of only three true faucet manufacturers in the world, Cifial finds inspiration in the country’s passion for design and its heritage of metalworking, Cifial utilizes state-of-the-art casting, forging, machining, and finishing technology to create high-quality product lines. Cifial’s collections include faucets, custom shower components, bath accessories, interior and exterior door hardware, and cabinet hardware for residential and commercial uses. Cifial takes pride in being a pioneer in technology and design, and providing the finest quality, fit and finish on the market today. Cifial USA, based in Norcross, Ga., is the home of North American operations and distribution.