

CIFIAL USA EXPANDS NORTH AMERICAN HEADQUARTERS WITH OPENING OF TRAINING FACILITY

Cifial Tech Provides Hands-On Educational Opportunities for Cifial Customers

NORCROSS, Ga. (February 2009) – Cifial USA, a genuine plumbing and hardware manufacturer known for their hand-crafted finishes, innovative designs and Portuguese roots, unveils [Cifial Tech](#). An applied learning institute, Cifial Tech provides customizable educational programs that allow manufacturers' representatives, [showroom sales professionals](#) and plumbing professionals to explore the technical aspects of installing Cifial products.

"Cifial Tech offers several learning tracks with programs tailored to suit each participants goals and knowledge level," [Jim Osborne](#), director of sales said. "Participants will leave with a full knowledge of how our products work and the numerous style options available."

Conveniently located just north of Atlanta, the new 1500 sq. ft. learning facility is situated inside the company's new corporate headquarters (6540 Peachtree Industrial Blvd., Ste A, Norcross, Ga. 30071). Cifial Tech participants will gain first-hand experience of Cifial products with workshops dedicated to:

- [Faucet Installation](#) – How to mount Cifial's lavatory faucets (widespread, wall mount and single lever faucets)
- [Designing Custom Shower Systems](#) – Explore the technical side of how to pipe Cifial's custom showers and gain a better understanding of Cifial's showerhead offerings
- [Roman Tub Applications](#) – Training on the optimal way to mount and pipe Cifial Roman tub fixtures
- [Cifial Hardware Overview](#) – Gain a working knowledge of Cifial's entrance sets and decorative hardware installation processes

For more information about scheduling a workshop, please contact your nearest Cifial representative or contact Cifial directly at (800) 528-4904.

About CIFIAL USA:

Founded in Portugal in 1904, Cifial has over 100 years of plumbing and hardware manufacturing experience. One of only three true faucet manufacturers in the world, Cifial finds inspiration in the country's passion for design and its heritage of metalworking, Cifial utilizes state-of-the-art casting, forging, machining, and finishing technology to create high-quality product lines. Cifial's collections include faucets, custom shower components, bath accessories, interior and exterior door hardware, and cabinet hardware for residential and commercial uses. Cifial takes pride in being a pioneer in technology and design, and providing the finest quality, fit and finish on the market today. Cifial USA, based in Norcross, Ga., is the home of North American operations and distribution.