

CIFIAL

Media Contact: Monica Cabbage
Kleber & Associates
770.518.1000 ext. 217
mcabbage@kleberandassociates.com

THE TECHNO M3 COLLECTION BY CIFIAL USA TRANSFORMS THE BATHROOM

ATLANTA (June 2008) - Answering the demand for stylish contemporary design, Cifial unveils the Techno M3 collection of faucets, shower systems, fittings and bath accessories. Exclusively engineered by renowned Portuguese designer Carlos Aguiar, the Techno M3 series combines flawless lines with a modern twist to create an unrivaled look to any home.

"We wanted to create a line of products to meet the needs of individuals who know exactly what they want and desire to have the very best," says Jim Osborne, director of sales for Cifial. "The TechnoM3 Collection is the preferred choice among those with a taste for cutting edge design and unparalleled quality."

Internationally known industrial designer, Carlos Aguiar has several international design awards to his name including DESIGN PLUS, GOOD DESIGN, and RED DOT. In addition to his work with Cifial, he has extensive credits as a product and equipment designer, and as a teacher at Aveiro University - where he serves as the head of the Industrial Design Course.

Fulfilling the demands of those who are inspired by excellence, this exceptional line of products sets the standard for performance in the bathroom. Further demonstrating powerful influence in the kitchen and bath industry, the 3-Hole Widespread Faucet and Shower System were recently awarded the 2008 ADEX Platinum and Gold Design Awards.

With dimensions of five-inches long by nine-inches high, the 3-Hole Widespread Faucet is the center of attention in any bathroom. The entire M3 collection is available in a choice of four brilliant finishes including polished chrome, satin nickel, polished nickel and weathered.

For more information about the Techno M3 collection or other Cifial products, call 800.528.4904 or visit www.cifialusa.com.

About CIFIAL:

Founded in Portugal in 1904, Cifial has over 100 years of plumbing and hardware manufacturing experience. Inspired by the heritage of metalworking, Cifial utilizes state-of-the-art casting, forging, machining, and finishing technology to create luxurious product lines. Cifial's collections include faucets, custom shower components, bath accessories, interior and exterior door hardware, and cabinet hardware for residential and commercial uses. Cifial takes pride in being a pioneer in technology and design, and providing the finest quality, fit and finish on the market today.

Cifial USA, based in Atlanta GA, is the home of North American operations and distribution.

