

CIFIAL USA BRINGS A MODERN TWIST INTO THE HOME SPA WITH AN EXPANSION OF THE POPULAR TECHNO M3 COLLECTION

NORCROSS, Ga. (March 18, 2009) – Cifial USA, a 100-year old Portuguese plumbing and hardware manufacturer, expands its award-winning Techno M3 bath collection by unveiling a sleek new floor-mounted tub filler and spa shower system. Combining chic, modern designs and spa-like features, these additions to the stylish M3 series create more design options for the home spa. The Techno M3 Collection will be on display the Cifial booth #B4312 at the 2009 Kitchen & Bath Industry Show in Atlanta, May 1 – 3.

“Since its introduction in 2008, demand for Techno M3 has continued to rise and we are pleased to be able to answer that request,” says Jim Osborne, director of sales for Cifial. “The TechnoM3 Collection is the preferred choice among those with a taste for cutting-edge design and unparalleled quality.”

Exclusively engineered in Portugal, this exceptional line of products elevates the standard for design and performance in the bath. The shower system comes complete with six individual body sprays and an elegant hand shower for a personalized shower experience.

The Techno M3 floor-mounted tub filler features an elegantly curved spout emphasizing the natural flow of water and creating a focal point for any bath. Available in a choice of three hand-crafted finishes including polished chrome, satin nickel and polished nickel, the collection also includes an assortment of faucets, bathroom fittings and accessories.



For more information about the Techno M3 collection or other Cifial products, call 800.528.4904 or visit www.cifialusa.com.

About CIFIAL:

Founded in Portugal in 1904, Cifial has over 100 years of plumbing and hardware manufacturing experience. Inspired by the heritage of metalworking, Cifial utilizes state-of-the-art casting, forging, machining, and finishing technology to create luxurious product lines. Cifial's collections include faucets, custom shower components, bath accessories, interior and exterior door hardware, and cabinet hardware for residential and commercial uses. Cifial takes pride in being a pioneer in technology and design, and providing the finest quality, fit and finish on the market today. Cifial USA, based in Atlanta, is the home of North American operations and distribution.