

For Immediate Release...

**CIFIAL**

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## **A CLEAN SLATE: CIFIAL USA'S NEW TECHNO S1 SLATE SINK SETS THE BAR FOR INNOVATIVE DESIGN**

**NORCROSS, Ga. (July, 9 2009)** – Cifial USA, known for its distinctive Portuguese craftsmanship of high quality plumbing and hardware products, breaks new ground with the introduction of its first slate sink from renowned industrial designer, Carlos Aguiar. Handcrafted in Portugal, the Techno S1 slate sink uses elements found in nature for its inspiration. Made with natural products including teak and locally-quarried slate, the Techno S1 transforms the bathroom into a luxurious home spa.

Perfect for residential and commercial applications, the Techno S1 sink features a large slate basin available in a choice of green or black stone. The sleek slate is complemented with natural teak accents on either side lending an organic feel to the contemporary sink.



“Cifial USA is pleased to further enhance our stylish, contemporary Techno collection of faucets, shower systems, fittings and bath accessories with the addition of our first Techno sink,” says Jim Osborne, director of sales for Cifial.” “The Techno S1’s clean lines and modern design reinforces Cifial’s commitment to marrying high quality craftsmanship and innovative design.”

Available in two sizes, the Techno S1 slate sink is ideal for a multitude of applications. For larger spaces or master bathrooms, a longer version, measuring 3 ft. in length is recommended. When space is limited, the compact version measuring 1.8 ft. in length can be used to create the same stunning effect. The shallow design of the sink basin creates a tranquil effect that highlights the flow of water. In addition, each sink can be customized for a wall-mount, single-hole or 3-hole lavatory faucet.

With an unparalleled understanding of form and function, Carlos Aguiar, product designer for Cifial, has become one of Portugal’s most internationally acclaimed industrial designers. Aguiar has an extensive portfolio of work both as a product and equipment designer as well as a professor of industrial design at Aveiro University. His work has been recognized with several international awards including the prestigious DESIGN PLUS, GOOD DESIGN and RED DOT.

For more information about the Techno S1 slate sink or other Cifial products, call 800.528.4904 or visit [www.cifialusa.com](http://www.cifialusa.com).

### **About CIFIAL:**

Founded in Portugal in 1904, Cifial brings more than 100 years of plumbing and hardware manufacturing experience. Inspired by the heritage of metalworking, Cifial utilizes state-of-the-art casting, forging, machining, and finishing technology to create luxurious product lines. Cifial's collections include faucets, custom shower components, bath accessories, interior and exterior door hardware, and cabinet hardware for residential and commercial uses. Cifial takes pride in being a pioneer in technology and design, and providing the finest quality, fit and finish on the market today. Cifial USA, based in Atlanta, is the home of North American operations and distribution.

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