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## CIFIAL USA RECOGNIZES DESIGNER'S SUPERIOR CREATIVITY

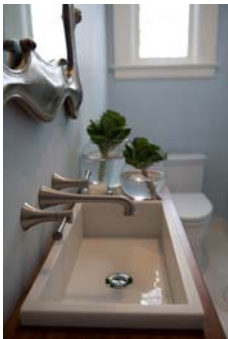
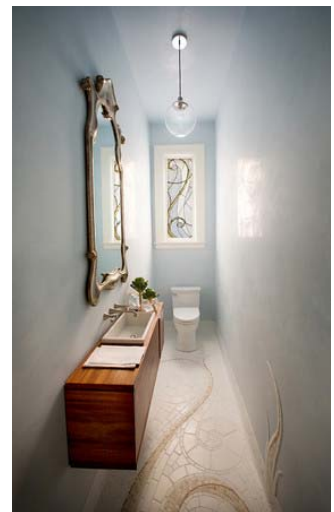
*Marsh & Clark Awarded \$20,000 Worth of Cifial Product in the First Annual Uncharted Waters Design Competition*

**NORCROSS, Ga. (November 3, 2009)** – Cifial USA, well known for its distinctive Portuguese craftsmanship of high quality plumbing and hardware, announces Stephanie Marsh Fillbrandt, principle of Marsh & Clark Design as the winner of the First Annual Uncharted Waters Design Competition ([www.cifialusa.com/promo](http://www.cifialusa.com/promo)). The contest, which was open to residential and commercial interior designers, recognized those professionals who explored new creative heights of interior design with Cifial products. Marsh & Clark will receive \$20,000 (retail value) worth of Cifial product for use on future design projects on behalf of Fillbrandt's winning entry.

"Fillbrandt and her team created an award-winning environment for a powder room that was a unique combination of French Art Nouveau and modernism," said Joseph Pinto, president of Cifial USA. "While many would find the challenges they faced, including the very small space, to be limiting, this team developed a functional design solution that was luxurious and visually compelling."

The designer selected a Cifial Brookhaven wall-mounted faucet that complimented the slimness of the custom vanity, without compromising space or style.

"At Marsh & Clark Design, we emphasize timeless, elegant and sustainable design," said Fillbrandt. "Based on Cifial's use of solid brass components, craftsmanship and range of finishes, they share a very similar philosophy and therefore, are a go-to brand for our design team."



The hand-cut marble and limestone floor, which curves up the wall in a unique arc and echoes the flare of the faucet and mirror, and a new leaded glass window, further demonstrates the high style of the designer.

Cifial also recognized Kert Heinecke, architect at Feinmann Inc. in Lexington, Mass., and Kristen Gregory, president of ViewPoint Homes in Atlanta, as competition finalists. Heinecke's project was based on the renovation of a master bath in an 1880 Queen Victorian style home, while Gregory's project featured Cifial hardware and bathroom fixtures in a 36-unit gated condominium community.

Cifial's unique approach to design combines more than 100 years of Old World craftsmanship with cutting-edge precision to fit a wide variety of styles and applications from the more traditional to the avant-garde. This commitment is interwoven into Uncharted Waters, which recognizes a leader in original design for a commercial or residential setting utilizing Cifial products.

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## 2 – Uncharted Waters Design Competition Winner

To qualify, entries were submitted by Sept. 30, 2009. Designers were required to describe in 500 words or less how a project drove them to exceed their own design limits and how they integrated Cifial products.

The competition was open to all residential and commercial interior designers in the continental United States. All projects included Cifial product and were completed after Jan. 1, 2008. Entries were judged by the Cifial USA design team, headed by internationally-renowned industrial designer Carlos Aguiar. Aguiar is a visiting professor at Massachusetts Institute of Technology (MIT) as part of the Portugal program. His long list of accomplishments include recipient of the Design Plus, Good Design and Red Dot awards for Cifial product design.



Entries for Cifial's Second Annual Uncharted Award program will be accepted starting on Jan. 1, 2010.

### **About CIFIAL USA:**

Founded in Portugal in 1904, Cifial has over 100 years of plumbing and hardware manufacturing experience. One of only three true faucet manufacturers in the world, Cifial finds inspiration in the country's passion for design and its heritage of metalworking, Cifial utilizes state-of-the-art casting, forging, machining, and finishing technology to create high-quality product lines. Cifial's collections include faucets, custom shower components, bath accessories, interior and exterior door hardware, and cabinet hardware for residential and commercial uses. Cifial takes pride in being a pioneer in technology and design, and providing the finest quality, fit and finish on the market today. Cifial USA, based in Norcross, Ga., is the home of North American operations and distribution.

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